



Special Event Report Card

Event Name: Ducky Derby
Event Date: August 11, 2012

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort:

Education	
Waste Stations	
Giveaways/Sponsors	

Comments: The 2012 Ducky Derby showed improvements again this year with regard to meeting the ZGreen event requirements, however there were still some aspects of the event that should be reexamined for future years. The food and drinks were well executed. Drinks were served in recyclable cans or in compostable paper cups. Bulk water was available; however Theater Aspen was still selling bottled water. Food was served on compostable paper plates. The condiments and sauces were provided in bulk. The education sign at the entrance to the food area was great! It was very clear and easy to read and sent a good message to attendees about Rotary's commitment to the environment. Trash and recycle bins were paired around the event and compost collection bins were available in the food area. Rotary volunteers seemed to think one consolidated trash station in the middle of the park would work better next year to encourage proper disposal of waste. There were two lone trash bins that should have been paired with a recycle and compost bin, as no event should ever have a single trash can available to attendees. There were very few giveaways, which helped reduce waste. The only giveaways were ducks or art projects that children made and took home with them.

Opportunities for Improvement: Better communication is needed with youth groups prior to the event. Plastic forks and solo cups were distributed by youth groups, which caused contamination and unnecessary waste. A balloon arch was used to attract visitors to the event. With all the inflatable items and colorful tents, the balloon arch was not even visible from a distance and did not serve the intended purpose of drawing people into the park. It only added unnecessary waste to the Ducky Derby waste stream. ZGreen encourages the Ducky Derby to take steps toward reducing waste in future years by reconsidering small items like the balloon arch. Although Sunny the Solar Roller was onsite, nothing was plugged into the trailer. In the future, ZGreen asks that events use the trailer for power or allow other events to use it.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798