



# Special Event Report Card

Event Name: **Food and Wine Classic**  
Event Date: **June 14-16, 2013**

**Overall Effort:** ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

**Explanation of rating system:**

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

**Comments:**

The Aspen Food and Wine Classic succeeded in making the 2013 event even better than the previous year. ZGreen thanks you for your commitment to continuous improvement. Similar to last year, the volunteer training helped to ensure that all volunteers were educated about the event's greening practices. All waste stations were manned with trained and knowledgeable volunteers who were able to ensure that guests disposed of waste in the correct bin. By using waste tri-stations, Food and Wine staff guaranteed that all waste bins were paired with recycling and compost. ZGreen staff did not find any utensils or serving ware during the Grand Tasting that were not compostable, recyclable, or reusable. There seemed to be more consistency and less confusion with the types of serving ware that vendors were using this year. Vendors did a great job with giveaways, and in the Grand Tasting tent only a small number of vendors had giveaways. Those that did have giveaways had made sure to bring items that were durable and had very little packaging, such as sunglasses and messenger bags. Also, the gift bag was significantly improved with much less packaging and printed material than in previous years.

**Opportunities for improvement:**

ZGreen applauds Food and Wine for their great job meeting the ZGreen event standards.

The large presence of Fiji bottled water is still the greatest area for improvement. Encouraging people to drink tap water and use reusable water bottles would be a huge step forward for the event's sustainability efforts. The City of Aspen is working to educate visitors on the importance of reducing the use of bottled water, so it important to consider the message that Food and Wine is conveying regarding bottled water.

Additionally, more could be done to educate event attendees. In past years, the tasting guide included information about the event's environmental efforts, but no such education was included this year.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at [ZGreen@CityofAspen.com](mailto:ZGreen@CityofAspen.com) or (970)429-1798