



Special Event Report Card

Event Name: **Aspen Art Museum Picnic**

Event Date: **July 4, 2010**

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Comments/Suggestions:

The Aspen Art Museum did a great job of meeting ZGreen event requirements with their July 4th picnic. All the food was provided in bulk with vegetarian options. Serving ware was all compostable, which made it relatively easy to compost. No printed materials were distributed at the event, and the only giveaways went to those who signed up to become museum members. Thanks for using Sunny the Solar Roller to power the band. Drinking water was provided in a bulk container with compostable cups. Great job!

Opportunities for Improvement:

With the large number of people at this event, staffed waste stations are critical to success and to avoid contamination. The waste stations were set up correctly, but recycle bins were not necessary and only added to the confusion. This was partly the fault of ZGreen staff for recommending the recycling bins. Many attendees recycled their compostable cups because they did not realize they could be composted. Using cups with a green stripe indicating that they are compostable also might help.

The education sign was at the beer table, which was very busy the whole time, making it hard for most people to read the sign. Next year consider placing signs in more visible locations to really let people know how the event is working to meet ZGreen event standards.

Thank you for working with ZGreen to comply with the City of Aspen standards.

This report card will be kept on file and referenced for future events. It will also be made available to the public and City Council. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798