



# Special Event Report Card

Event Name: Criterium  
Event Date: May 23, 2010

### Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

**Overall Effort:**

Education	
Waste Stations	
Giveaways/Sponsors	

### Comments/Suggestions:

The 2010 Criterium did a better job of complying with ZGreen event requirements than in past years. The waste stations were clearly set-up and easy to use and understand. The giveaways and sponsor messages were kept to a minimum and all met the requirements. ZGreen wants to recognize the event for not distributing bottled water and for supplying items in bulk. Nice work!

### Opportunities for improvement:

ZGreen appreciates Criterium organizers' willingness to train volunteers on the event's green practices, but ZGreen staff was not able to train the staff and volunteers as planned because volunteers and staff were all very scattered and inaccessible. The City's special events are great opportunities to educate City employees and the public about what the City is doing to be more environmentally responsible. There was no visible education for event attendees to learn about the Criterium's greening practices. Please remember that educating attendees is a ZGreen requirement. Maybe the cash register would be a good location for a sign next year.