



Special Event Report Card

Event Name: The Wapiyapi Classic

Event Date: September 25, 2011

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort:

Education	
Waste Stations	
Giveaways/Sponsors	

Comments/Suggestions:

In its second year in Aspen, the Wapiyapi Classic made efforts to meet the requirements of the ZGreen checklist, however, there is room for improvement for this event to truly reduce environmental impacts in future years. Wapiyapi educated event attendees about the event's greening efforts through announcements. The goodie bags contained all reusable or edible items. Nice work. The majority of the waste stations were set-up correctly with all trash bins paired with recycling, except for one lone recycle bin that contained trash. Most of the exhibitors distributed reusable, edible or recyclable items. Sunny the Solar Roller was used to power a portion of the event.

Opportunities for Improvement:

Staff and volunteers didn't seem to be trained in the greening practices of the event. In the future, please take advantage of the City of Aspen's free training resources. There was no indication that printed materials from vendors were printed on recycled paper. ZGreen requires that all printed materials, printed specifically for the event, be printed on at least 30% post consumer recycled content. More could have been done to educate attendees about what the event was doing to be green. Consider information in the goodie bag or on the website for next year. Bottled water was given away to attendees, which was unnecessary. Bottled water has significant environmental impacts and is increasingly unpopular with the public, so let's work together next year to provide bulk water to attendees. It is unnecessary for visitors to this event to need disposable water bottles, when a drinking fountain is available.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798