



Event Report Card

Event Name: Aspen Town-N-Trail
Event Date: 10/4/2014

Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

Overall Effort: ●

Waste Stations	●
Giveaways/Sponsors	●

Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations

Comments:

Overall, Aspen Town-N-Trail was a model ZGreen event. Staff and volunteers were highly knowledgeable in waste distribution. The event was essentially a zero-waste event as all waste was either recyclable or compostable. Compostable cups and utensils were offered, and all vendor giveaways were recycled and/or compostable goods. All food offered by vendors was local, many organic options were available, and everything was distributed in bulk (including water). Waste stations were sufficient in number and in signage. No Styrofoam was distributed and decorations were reusable. Finally, Sunny the Solar Roller was used to power the PA system and DJ Booth. Great job!

Opportunities for Improvement:

ZGreen sees an opportunity for improving the education of attendees through the staffing of waste stations. Attendees can be educated of the proper disposal of waste if a person is at the station at all times offering expertise and raising awareness. This also reduces the need to sort through the waste manually. Although the individual who MC'd the event was great at her job it would be great to hear an announcement to attendees on the events greening efforts. Communication is a key element to the success of a green event.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at ZGreen@cityofaspen.com or (970)429-1831 with questions or comments.