



Special Event Report Card

Event Name: Stirling Cup Hockey Game

Event Date: September 25, 2010

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments/Suggestions:

Although the Stirling Cup hockey game made efforts to meet the ZGreen standards, more involvement from partner organizations and other staff would help make this a truly green event. Several aspects of the event helped reduce its environmental impacts. The only giveaways at the event were hockey pucks and magazines, which helped reduce waste from unwanted giveaways. There were no event guides or other printed materials. Nice work. The waste stations were set up correctly and all trash bins were paired with recycle bins. This is very important to a successful ZGreen event. Thank you for paying special attention to this.

Opportunities for Improvement:

The main event planner seemed to be the only staff person who knew about the greening efforts of the event. Please take advantage of the City's free volunteer training resources to make sure that all partner organizations and volunteers are on the same page.

Sojourner Magazine, the only sponsor, was not doing anything to actively promote its environmental efforts. In addition to only giving away items that are reusable or recyclable, host organizations need to make sure that sponsors either meet the ZGreen sponsor criteria or actively promote their own environmental efforts.

The City auditor did not notice any efforts by AVSC to educate attendees about how this event was green. Please let us know if we are mistaken. The Food and Beverage requirements were not met for this event. Three of the six possible items must be completed in order to achieve ZGreen certification. Although condiments were in bulk, there was no vegetarian option and bottled water was for sale, causing the Stirling Cup not to achieve ZGreen certification.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798