



# Event Report Card

Event Name: Bud Light Core Party  
Event Date: 3/21/2014

### Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

**Overall Effort:** ●

Waste Stations	<span style="color: yellow;">●</span>
Giveaways/Sponsors	<span style="color: green;">●</span>

*Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations*

### Comments:

This event made efforts to reduce waste through serving beer in recyclable cups and not giving out any other materials. The proceeds from beer sales went to Environment Foundation and thus this event has far-reaching impact on preserving our local environment. There was very little trash on streets except for directly in front of the stage and at the trash bins that were full to capacity. There were a few signs outlining the purpose of the Environment Foundation and their greening efforts at the sports bar. The decorations were reusable. Popcorn was distributed in paper bags.

### Opportunities for Improvement:

There was only 1 pair of trash & recycling bins next to the beer serving area. In order to recycle the plastic cups, there needs to be a recycle bin next to every trash can. Additionally, more signage and staff need to be available to educate attendees about where to place trash and recycling. Out of the four entrance/exits to the event only one had a trash bin. Providing people with disposal option as they leave the venue is important to prevent trash on the streets. Plus, the exits are away from the crowd and allow people more time to consider where they are disposing of their waste. Zgreen applauds handing out popcorn in paper bags, but encourages this event to provide compost collection to further reduce waste going to the landfill.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at [ZGreen@cityofaspen.com](mailto:ZGreen@cityofaspen.com) or (970)429-1798 with questions or comments.