



Special Event Report Card

Event Name: Ruggedfest
Event Date: September 12-15, 2013

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments: The 2013 Ruggedfest improved their environmentally responsible practices by composting and providing education to the attendees in their program, but did not meet all the ZGreen requirements. All recycle and compost bins were paired together, which helped attendees recycle and compost correctly. The food vendors offered condiments in bulk and served food in compostable containers, as well as using the compost bins. There was no bottled water for sale. There were no giveaways, as all items were for sale. The sold shirts were presented in reusable bags from the Farmer's market. The program not only devoted a ½ page to educating attendees, but it was also printed on 100% recycled paper.

Opportunities for Improvement: Trash bins were not located next to the recycle and compost bins and this prevented an 'excelled' rating in the waste station category. This could be improved by putting all waste receptacles together and having volunteers staff the waste stations during some or all of the events. The athletes also brought large cases or bottles of water. In the future, it would be good to provide large water jugs where attendees and athletes can fill up reusable bottles. This would allow Ruggedfest to eliminate bottled water from the event completely. There was a generator providing power to the informational tent. Some of the power used during the event could have been provided by the City's solar trailer, Sunny the Solar Roller, for free.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@cityofaspen.com or (970) 429-1831.