



Special Event Report Card

Event Name: Komen Race for the Cure

Event Date: 7/14/12

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments: This year's Komen Ride for the Cure tried hard to be environmentally friendly. Five waste stations had compost, recycling, and trash. While there were two lone waste bins, there were no lone compost or recycling bins. The food (bagels, cream cheese, jelly, and fruit) provided at the event were distributed in bulk to reduce the packaging and on top of that all of the food was organic. The cutlery was compostable, and the majority of the tables throughout the event had reusable linen tablecloths. Though the event gave away bottled water that was left over from the Race for the Cure, they also had bulk water stations. The Ride for the Cure did a great job promoting renewable energy and sustainable transportation by using Sunny to provide renewable energy and having RFTA sponsor free bus rides from Aspen to Rifle.

Suggestions: The sponsors at this event had noticeably less wasteful giveaways than the Race for the Cure; however, there were still items, such as pens, that were double packaged. The Pink+ Green = Clean signs on the waste containers tried to convey an important message, but seemed confusing to people who were trying to throw away trash. Reconsidering the use of a balloon arch would go a long way towards reducing unnecessary waste. Even though the balloon packaging claims that the balloons are biodegradable, the plastic only degrades to smaller and smaller microscopic particles, never truly changing forms. Though the event stated that volunteers were supposed to wear "What makes us green? Ask me how" signs, it was difficult to find volunteers that could answer questions about the environmental stewardship of the event.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798