



Special Event Report Card

Event Name: Komen Race for the Cure

Event Date: 7/14/12

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments: This year's Komen Race for the Cure event was an improvement over last year's event; however, ZGreen still recommends changing some aspects of the event to become more environmentally friendly. This year each trash can was paired with a recycling bin and a compost bin. Good job! During the audit announcements were made about the event's environmental efforts that helped educate the event's participants. The food (bagels, cream cheese, jelly, and fruit) provided at the event was distributed in bulk and had very little waste from packaging. Also, the cutlery was compostable, and the majority of the tables throughout the event had reusable linen tablecloths.

Suggestions: Large amounts of bottled water were being given away at the event. Providing bulk water with compostable or recyclable cups would reduce the waste associated with the water station. Despite the announcements, more educational signage would be helpful to encourage participants to compost and recycle. The biggest waste source observed at the event was the large amount of giveaways that were being distributed by both the host and sponsors. Having a discussion with sponsors about giveaways with less plastic (no plastic bags) and less paper would go a long way in making this event greener. Reconsidering the use of a balloon arch would also be a great way to reduce waste.

Race for the Cure is a wonderful community event with a large impact and it is important that it meet City ZGreen requirements. ZGreen is here to help, so please contact us if you have questions or need resources.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798