



Event Report Card

Event Name: Komen Race for the Cure

Event Date: July 13, 2013

Overall Effort: ●

Giveaways/Sponsors	●
Waste Stations	●

Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations

Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

Comments: This year's Komen Race for the Cure event was an improvement over last year's event in reducing waste from sponsor giveaways, food packaging and decorations:

- There were no plastic bags for giveaways.
- Most giveaways appeared to be reusable.
- Reusable table linens were used.
- Disposable decorations such as balloons were at a minimum. This is a big improvement over the previous year's balloon arch.
- Food such as oranges and organic bananas were offered in bulk.
- Fruit drinks were offered from large dispensers in compostable cups.
- Multiple recycle bins were provided. No lone bins anywhere at the event.

Opportunities for Improvement:

- Better education. There was very little noticeable education or signage indicating a green event. No announcement was heard.
- Provide composting. No composting was available which would have been useful for banana and orange peels and the compostable cups.
- Bottled water was offered and labeled as 'biodegradable' and put into a separate 'recycle' bin. However, the Event Checklist noted that these bottles were neither compostable or recyclable so it's unclear where they ended up after the event.

Race for the Cure is a wonderful community event with a large impact and it is important that it meet City ZGreen requirements. ZGreen is here to help, so please contact us if you have questions or need resources.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at ZGreen@cityofaspen.com or (970)429-1798 with questions or comments.