



Special Event Report Card

Event Name: **Race for the Cure**

Event Date: **July 17, 2010**

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments/Suggestions:

The Race for Cure had noticeable improvements from last year but there is still room for changes that will help with complying with the ZGreen event standards. Water was offered in bulk with recyclable (and refillable) cups, which reduced the amount of plastic water bottles at the event. The giveaway items distributed at the sponsor tents were all reusable or recyclable. Fruit was pre-cut and could be eaten by hand, which reduced waste.

Opportunities for Improvement:

There were numerous unmarked trash bins not paired with recycling bins. All trash bins at the event must be paired with recycling bins, as discussed multiple times prior to the event. This is essential to successful recycling. All Komen staff and volunteers must be made aware of the event's greening efforts, either through a ZGreen training or a training hosted by Komen staff. Very few of the volunteers attended training where ZGreen staff presented. Next year, let's work together to ensure that all volunteers are trained properly. Also, there was no visible education for event attendees to learn about what the event was doing to reduce environmental impacts. Education is a required part of the ZGreen checklist. Events can choose to educate attendees prior to the event on the website or in print or during the event with signs or announcements. Please let ZGreen know if any such efforts were made. In preparing for next year's event, please be aware that there will be changes made to the ZGreen checklist addressing decorations. These new requirements may affect the balloon arch that is typically present at your event.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798