



Special Event Report Card

Event Name: Komen Race for the Cure
Event Date: 7/16/11

Explanation of rating system:

-  Excelled
-  Met ZGreen Requirements
-  Just missed requirements
-  Did not meet requirements

Overall Effort: 

Education	
Waste Stations	
Giveaways/Sponsors	

Comments: Unfortunately, the Komen Race for the Cure did not meet ZGreen requirements for 2011. The sponsor giveaways were generally good, with reusable and consumable items. The water stations were great, however next year, please put a compost or trash bin, not a recycle bin, next to the water station for paper cups (these are not recyclable). There were a number of lonely recycle and trash bins. Please remember that all trash and recycling bins must be paired together at all times. During the event audit, there were no visible educational signs or announcements telling attendees what Komen is doing to be green. Please let us know if we missed something. Thank you for using Sunny the Solar Roller!

In general, greening efforts for this event do not seem to be improving from year to year. Race for the Cure is a wonderful community event with a large impact and it is important that it meet City ZGreen requirements. Pairing all trash bins, making lots of visible or audible announcements about greening efforts, and perhaps reconsidering the use of a balloon arch would all be good steps in the right direction. ZGreen is here to help, so please contact us if you have questions or need resources.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798