



Special Event Report Card

Event Name: Outside in Aspen

Event Date: 6/8-6/10/ 2012

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort:

Education	
Waste Stations	
Giveaways/Sponsors	

Comments: The Outside in Aspen event excelled in the area of waste reduction, and did a good overall job meeting the ZGreen requirements for giveaways and event sponsors. Waste stations were available in various locations throughout the event. In addition to trash, recycle and compost, bins were also available for terra-recycling, plastic bag recycling, and cardboard recycling. Nice job! Large water jugs filled with Aspen tap water were available for attendees however, plastic cups were also available. In the future, ZGreen recommends having compostable cups available with a compost bin rather than plastic cups.

Single servings of cheese were available which was nice for hungry attendees. *Good and Natural* energy bars were also available and were pre-sliced and served with a toothpick. This was a great idea; it was a nice pick-me-up for attendees and also reduced the amount of waste wrappers. Furthermore, event handouts were limited to an event map, a weekend calendar, and two other promo cards. These were printed on 100% recycled material. Sponsor handouts included product catalogs, which were available to take but not handed out. Finally, the use of Sunny the Solar Roller was great to see. Overall, great effort!

Suggestions: Since Outside in Aspen worked hard to make the event environmentally friendly, more could have been done to educate attendees about those efforts. Sponsor employees were drinking bottled water and should, in the future, be encouraged to fill a reusable water bottle with Aspen tap water.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798