



# Special Event Report Card

Event Name: Outside in Aspen

Event Date: 6/10-6/12 2011

## Explanation of rating system:

-  Excelled
-  Met ZGreen Requirements
-  Just missed requirements
-  Did not meet requirements

Overall Effort: 

Education	
Waste Stations	
Giveaways/Sponsors	

**Comments:** The Outside in Aspen event excelled in the area of waste reduction and education and did a good job meeting the ZGreen requirements for giveaways and event sponsors. Waste stations were available in various locations throughout the event and were staffed by trained event workers. In addition to trash, recycle and compost bins, were also available for terra-recycling, plastic bag recycling, and cardboard recycling. Attendees were educated about Outside's environmental efforts via announcements. Since Outside in Aspen worked hard to make the event environmentally friendly, more could have been done to educate attendees about those efforts. Compost bins were provided at the Nuun booth as they had compostable cups for drinking Aspen tap water. Kleen Kanteens were also sold and given out and Aspen tap water was promoted by using reusable water bottles. Furthermore, event handouts were limited to an event map, a weekend calendar, and two other promo cards. These were printed on 100% recycled material. Sponsor handouts were also limited to product catalogs, which were available to take, but not handed out. Birkenstock had single serving granola packets available, good for hungry attendees; the packages once used could then be terra-recycled. Leave No Trace handed out waterproof, plastic info cards that could be hung on a backpack or used as bookmark when camping. Overall, great effort!

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at [ZGreen@ci.aspen.co.us](mailto:ZGreen@ci.aspen.co.us) or (970)429-1798