



Event Report Card

Event Name: Mac & Cheese Festival
Event Date: September 6, 2014

Overall Effort: ●

Waste Stations	●
Giveaways/Sponsors	●

Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations

Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

Comments:

The Mac and Cheese Festival put previous years' experience to work in hosting an excellent example of a ZGreen event. Having the waste stations staffed with informed volunteers resulted in all the compost bins having only compostable materials. Plus, the recycling bins also contained very little trash due to the diligent efforts of the volunteers. All of the vendors offered food in compostable containers with compostable spoons and napkins. Since this event offered trash, recycling and compost next to each other, it was easy for the attendees to dispose of their waste properly. There were no other giveaways at the event, which was helpful in reducing waste. There was educational signage, as well as several announcements about proper waste disposal. A record was set this year with 90% of the waste diverted away from the landfill. This means only 5 bags of landfill trash were generated at this event. Bravo!

Opportunities for Improvement:

As popular community event, it is wonderful to demonstrate the importance of compost collection in diverting waste. Next year, it would be helpful to have some volunteers that could move through the event and pick up the debris people leave on ledges and stairwells. ZGreen hopes we can continue to work together to keep this event at a high standard of excellence.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at ZGreen@cityofaspen.com or (970)429-1831 with questions or comments.