



# Special Event Report Card

**Event Name:** Aspen Ideas Block Party

**Event Date:** 7/1/2012

## Explanation of rating system:

-  Excelled
-  Met ZGreen Requirements
-  Just missed requirements
-  Did not meet requirements

**Overall Effort:** 

Education	
Waste Stations	
Giveaways/Sponsors	

**Comments:** The Aspen Ideas Festival Block Party performed well in the area of waste reduction and worked hard to meet the ZGreen requirements for events. However, the ZGreen requirements were not met, due to a lack of public education at the event.

Waste bins were located throughout the event and were combined in a three-bin system with trash, compost and recycle. Bins were readily accessible, clearly marked, and seemed to have little contamination. Nice job. There was a good variety of local, organic, and vegetarian meal options available at the event and all the cutlery and dishes were compostable. No Styrofoam take-out containers were distributed. Event attendees were encouraged to use alternative transportation to travel to and from the Block Party. There was a handout printed on 100% recycled paper, which exceeded the ZGreen standards for printing!

**Suggestions:** Areas for improvement would include public education and giveaways. The event host and sponsors were not observed actively promoting their environmental efforts, which is a requirement of the ZGreen checklist. An educational sign, announcement, or info spot on a flyer would be beneficial in educating attendees on environmental efforts. Additionally, giveaways included bottled sodas and water, granola bars, chips, and cookies. In the future, the Block Party can have large water containers where attendees could fill their reusable water bottles or compostable cups.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at [ZGreen@ci.aspen.co.us](mailto:ZGreen@ci.aspen.co.us) or (970)429-1798