



Special Event Report Card

Event Name: Aspen Environment Forum

Event Date: 5/30-6/2/2011

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments: The Aspen Environment Forum excelled in the area of waste reduction, but more could be done to meet ZGreen requirements in other areas. Attendees were educated about the event's greening efforts through a blurb in the event guide. Trash cans were available with recycling, but in some locations, the bins were not paired. ZGreen requires that all trash bins be paired with recycling in all areas of the event. Reusable linens as well as compostable cutlery and dishes were used; however no compost stations were present. ZGreen recommends offering compost bins, with staff, to reduce waste, especially when compostable dishware is available.

Chevy sponsored the event and their overall message was about their environmental efforts, including a Chevy Volt on display. Chevy also gave out USB flash drives, which are good reusable giveaway. Program information was given away in reusable bags. Nice work. Organic and vegetarian food was made available. Food and condiments were in bulk and no bottled water was present. Sugar at the coffee station was in bulk, which was an improvement from last year. Electric vehicles were used to shuttle attendees around.

Staff did not seem well-trained in waste separation or general greening practices, but ZGreen staff was told that employees were trained. In the future, ZGreen staff is available to train staff and volunteers if needed.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798