



Special Event Report Card

Event Name: 2010 Environment Forum
Event Date: 7/25-7/28

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments/Suggestions: The Environment Forum applied for voluntary ZGreen certification in 2010; however ZGreen minimum requirements were not met and certification has not been awarded. Please note that ZGreen certification cannot be claimed in programs and marketing materials because it requires that the event pass an audit before certification can be awarded. Events are permitted to use the phrase “working toward ZGreen certification”, but may not claim certification until after the event.

The Environmental Forum program book was on 30% post-consumer recycled content, however all printed materials distributed by the host must be on 100%. Waste stations were sufficient, a vegetarian meal option was provided, and no bottled water was sold or given away. Sponsors outlined their environmental efforts in the EF program guide, however sponsored EF vehicles were idling for very long periods of time and though they were hybrid vehicles, gasoline engines tend to turn on when air conditioning is in use, which it was.

Opportunities for Improvement: To ensure the credibility of your event, please make sure that all claims of the event’s environmental efforts are accurately listed in the event book. Though the book stated the contrary, disposable water and coffee cups were prevalent and the program book was not on 100% recycled materials. Because the Aspen Meadows uses an Earth Tub to compost, paper cups are not composted. Many attendees used paper coffee cups instead of reusable, which created unnecessary waste. ZGreen encourages you to provide only reusable cups next year, as well as sugar in bulk, rather than sugar in packets. It would also be a good idea to display hybrid vehicles that are significantly more fuel-efficient than that larger SUV’s used in years past. Please also make sure that next year all event staff and volunteers are trained about the event’s environmental efforts, not just Meadows staff.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798