



Event Report Card

Event Name: Eco Fest
Event Date: 6/7 & 6/8 2014

Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score

Overall Effort:

Waste Stations	
Giveaways/Sponsors	

Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations

Comments:

Overall, Eco Fest was a model ZGreen event. The staff and volunteers were highly trained in greening efforts and did a good job of promoting their environmental agenda. Both compostable cups and straws were offered, and most vendors sold recycled and/or compostable goods. A lot of the food offered by vendors was local and organic, plus there were many vegetarian options available. The event host gave away no merchandise which reduced waste. There were numerous announcements over the PA system educating attendees about green efforts, and all waste stations were sufficient in number and in signage. No Styrofoam was distributed and decorations were reusable. There were no vehicles observed idling, there were signs notifying attendees that idling is prohibited, and host organization fleet vehicles ran on alternative fuels. Finally, Sunny was used to power the PA system. Great job!

Opportunities for Improvement:

An event sponsor, KSNO Radio, gave away bottled water. An alternative to bottled water is to give away reusable water bottles (these can be imprinted to serve as a promotional item). ZGreen sees a possible opportunity for improving the education of attendees through staffing the waste stations. Although, staff and volunteers roamed the event answering questions and sorting waste, attendees could be more aware of the proper disposal of waste if a person was at the station at all times offering expertise and raising awareness. This could also reduce the need to sort through the waste manually.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at ZGreen@cityofaspen.com or (970)429-1798 with questions or comments.