



# Event Report Card

Event Name: ELC Carnival  
Event Date: July 4, 2013

### Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

**Overall Effort:** ●

Waste Stations	<span style="color: red;">●</span>
Giveaways/Sponsors	<span style="color: green;">●</span>

*Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations*

**Comments:** This year's ELC Carnival missed the mark on a few ZGreen requirements. This was most likely due to the changes in the food area and the lack of one coordinating person in charge of all the greening aspects of the event.

The giveaways/prizes were all useable and children could choose their own prize, which means fewer plastic toys and other items will become trash. Nice work.

There was a mix of compostable cups, plates and other items along with recyclable plastic cups. This was confusing to attendees and led to contamination in the waste bins. ZGreen recommends buying all compostable items and offering compost bins or eliminating compost bins by buying all recyclable items.

There was also a misunderstanding regarding trash bins. ZGreen does not provide trash bins to events. Because of this, there were no trash bins at the event and attendees had no other option except to put trash in the recycle and compost bins. From a waste standpoint, the event works better when all the food is contained in one area and attendees throw everything away in one area. With so many waste stations scattered around the park, it was difficult to control the waste stream.

There was no effort made to educate attendees about the greening efforts of the event. This is a required part of the ZGreen checklist, and the City provides many resources to help events comply. In the past, ELC has displayed nice signs in the food area to meet this requirement, but these were absent this year.

ELC was selling bottled water as the only source of water at the event. ZGreen recommends offering water in a bulk container with either recyclable or compostable cups instead of forcing all attendees to buy bottled water.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at [ZGreen@cityofaspen.com](mailto:ZGreen@cityofaspen.com) or (970)429-1798 with questions or comments.