



Event Report Card

Event Name: Aspen Strong
Event Date: 8/23/2014

Scoring:

- Excelled
- Met requirements
- Just missed requirements
- Did not meet requirements

Without a green rating for both waste and giveaways, no event may receive an overall green score.

Overall Effort: ●

Waste Stations	●
Giveaways/Sponsors	●

Scoring and comments are based on ZGreen checklist requirements including employee knowledge, education, giveaways, printing, waste stations, bulk distribution, water, decorations

Comments:

Overall, Aspen Strong was a model ZGreen event. The staff and volunteers were extremely proactive in their desire to learn positive greening efforts, and they did a good job of implementing and promoting their environmental agenda. Compostable cups and utensils were offered, and all vendor giveaways were recycled and/or compostable goods. All food offered by vendors was local and many organic options were available. There were numerous announcements over the PA system educating attendees about green efforts, and all waste stations were sufficient in number and in signage. Staff in charge of waste went through each recycling and compost bin to ensure that all items were thrown away properly. No Styrofoam was distributed and decorations were reusable. There were no vehicles observed idling and a few host organization fleet vehicles ran on alternative fuels. Finally, Sunny was used to power the PA system and various electronics. Great job!

Opportunities for Improvement:

ZGreen sees a possible opportunity for improving the education of attendees through staffing the waste stations. Although staff and volunteers roamed the event answering questions and sorting waste, attendees could be more aware of the proper disposal of waste if a person was at the station at all times offering expertise and raising awareness. This could also reduce the need to sort through the waste manually.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. Please contact us at ZGreen@cityofaspen.com or (970)429-1831 with questions or comments.