



Special Event Report Card

Event Name: **ARTcrush**
Event Date: **August 6, 2010**

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort:

Education	
Waste Stations	
Giveaways/Sponsors	

Comments/Suggestions: The ARTcrush was a great opportunity to display the Art Museum's green efforts and lead by example, but more could have been done to meet the ZGreen requirements. Educational information was included in the event guide. The gift bags included t-shirts and some printed items. Two of the three items were printed on recycled content paper. The caterer used reusable dishes, cutlery and cups, which is a great way to reduce waste.

Opportunities for Improvement: The catering company was responsible for disposing of all trash and recycling. There were no bins available for the caterer to recycle cardboard, and there was only one bin for aluminum, plastic and glass. We recommend providing more bins next year in convenient locations next to all trash cans to ensure that staff will use them. Sotheby's Jewels had a brochure in the gift bag that did not appear to be printed on recycled content paper due to their late participation in the event. Staff and volunteers, when asked, were not aware of the event's greening efforts. Because not all volunteers and catering staff are the same from year to year, a refresher training each year is necessary. ZGreen is available to conduct a free volunteer training prior to the event or you can use the training guide from our website. Let's work together next year to make sure all staff, volunteers and caterers are aware of the role they play in making ARTcrush a ZGreen event. Although the checklist said you would be composting at this event, there were not compost bins available.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798