



Special Event Report Card

Event Name: ArtCrush
Event Date: August 3, 2012

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

The Aspen Art Museum ArtCrush made some efforts to meet the ZGreen requirements, but there was no obvious effort to improve efforts compared to previous years. The ZGreen auditor was unable to locate any type of educational information or material related to ArtCrush’s environmental efforts. ZGreen would suggest that AAM post signs to educate visitors about environmental efforts so that AAM’s waste reduction methods are effective (this would also reduce confusion; e.g. misplaced trash in compost bins).

Waste stations were spotted around the food prep/wait station areas for what appeared to be for BOH (back of house) use only. There were no waste receptacles in place for event attendees. In the future, it would be best to pair bins together in **all** areas of the event so that staff **and** attendees don’t have to travel very far to find the correct bin for their item. Giveaways included reusable bags which were a great idea in light of Aspen’s new waste code. Fiji water seemed to be a sponsor of the event as bottles of Fiji water were stacked in many locations. ZGreen frowns upon providing bottled water at green events. ZGreen highly recommends providing Aspen’s tap water from pitchers paired with use of reusable water glasses or compostable cups.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798