



Special Event Report Card

Event Name: 2013 AREDAY EXPO

Event Date: August 18, 2013

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort:

Education	
Waste Stations	
Giveaways/Sponsors	

Comments: The 2012 AREDAY Expo demonstrated an effort to reduce waste and encourage green practices, however there is still room for improvement. All sponsors and vendors gave away reusable items and energy/water saving devices, as well as highlighting the green elements of their companies and programs. All trash bins were paired with recycling bins.

Sunny the solar roller was used in the afternoon to power the entertainment.

Opportunities for Improvement: There did not appear to be much effort to specifically educate the public on the event's attempts to be green. Additionally, the volunteers did not appear to be aware of the greening efforts of the event. If there is some way we can be of help in training or providing signs, please let us know.

Although Sunny was used in the afternoon, it was unplugged and in the shade during the majority of the event. Sunny can feed power into the grid when not in use and its charging abilities are best when placed in direct sun. We would be happy to assist you in making the most of this resource at future events.

There was food available for the attendees, even though it wasn't through the AREDAY event itself. Providing compost bins might be a way to further improve waste reduction.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@cityofaspen.com or (970)429-1798